



## **TRAINING**

Along with product updating, the transfer of a Brand and Company values is one of the keys for a successful business; institutional training sessions to the Sales force working at Natuzzi points of sales are organized around many topics, including:

Company Training

Sales Training

Product Training

Retail Management Training

Your Design By Natuzzi Training

Visual Merchandising Training (basic and advanced)

The Retail Department, together with the Natuzzi Headquarters Training Managers, organize induction training sessions to Sales Personnel before starting their activities in any Natuzzi point of sale and on a periodical basis to update, increase and reinforce their knowledge and sales performances.