

N NATUZZI



NATUZZI ITALIA STORE

Independent mono-brand stores of approximately 600 square meters that represent the Natuzzi Italia Corporate image.

Natuzzi Italia Store has a dedicated entrance, shop windows and a dedicated sales force. In a Natuzzi Italia store is shown and sold the complete Natuzzi Italia collection of furniture, furnishing, beds and accessories.

The shopping experience in a Natuzzi Italia Store has to be unique. The store should be located in the city center, retail parks or furniture destination areas.