



DIGITAL RETAIL TOOLS

To ensure constant, updated digital support to all Dealers, we grant them access to the Business Portal (as well as to NARES), digital systems meant to support stores in every administrative activity, promote a closer relationship with final consumers, and allow customer profiling, delivery tracking, viewing of models in collections and product characteristics, the creation of quotes and order confirmations.

At Natuzzi, reliability is also a matter of clear pricing and that is why we have introduced the D-Sales program, an application running on I-pad containing all product prices and technical features of product and covering collections. A daily update assures real time access to all available novelties on this modern, user-friendly tool.

The Natuzzi website, available for every Country, is constantly updated with any commercial activity on air in the Country. Furthermore Final Consumers have the opportunity to use into the Natuzzi Italia Stores "Your Design By Natuzzi (Y.D.B.N.)", an interactive tool to create endless possible decorations and furnishing combinations for any living room, bedroom and dining room that needs a touch of Italian style.